Study on Cooperator Recommendation of Virtual Collaborative Community

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Abstract—Previous researches on virtual collaborative communities emphasize more on the interactive behavior but ignore the collaborative behavior. To address this issue, this paper focuses on how to apply the tags which express the technical need of projects and the interest of cooperators to cooperator recommendation. This paper proposes a method of measuring the tags similarity from both text semantics perspective and relational semantics perspective based on items and cooperators, and constructs the work preference of cooperator in virtual collaborative communities from a new way. By defining a cooperator recommendation model, this paper also introduces the method of measuring the similarity of work preferences between cooperators and calculating the matching degree between cooperators and projects. The acquired information can then be used in cooperator recommendation algorithm. Furthermore, this paper investigates the popularity of tags and proposes the method of recommending project to community newcomer using tag popularity. Finally, by using the open-source community data from www.codeplex.com and comparing with other algorithm, the behavior of the proposed recommendation algorithm is verified. Results show that it gets a good recommendation effect in virtual collaborative communities and solves the problem of sparse matrix and cold start.

Index Terms—first term, second term, third term, fourth term, fifth term, sixth term

I. INTRODUCTION

With the development of computer science and network technology, more and more virtual communities emerge and keep growing, such as e-commerce sites, learning communities, and online dating sites. Virtual communities with collaborative behaviors, such as various open-source websites, have also been developing. Also the vast majority of companies have a virtual collaborative system, through which their members interact. A lot of high-tech work is completed via the virtual community, and many high-tech people cooperate with each other through virtual communities. The members of virtual communities are distributed in different regions and not familiar with each other. The communication and cooperation among them is different from traditional communities. There must be a recommendation mechanism that involves and represents the relationship between members and the interests of members in the virtual community.

Given the particularity of the relations between cooperators and the work flexibility of the virtual collaborative community, many researchers have done a lot of researches on virtual collaborative communities. Concas et al. applied Social Network Analysis (SNA) to the interactive behavior among community cooperators. The acquired information describes the communication and interaction well [1]. Toral et al. did the similar work and find that the middle-man role dilutes the core-edge structure and promote the development of the community [2]. Korba et al. constructs social network from the cognitive perspective and analysis its affect to collaborative work [3]. Massa et al. built trust relationship by the discussion information from the discussion groups and use Linear attenuation method to measure the trust relationship [4]. Matthew et al. study the projects from www.SourceForge.com by using SNA. The result proves that former connections of developers play an important part in the future process of projects [5].

Most of the existing researches of virtual collaborative communities use communication relationship and cooperation relationship of cooperators to build the social network model, and then study the relationship of cooperators and its impact on the communities by the model [6]. There are also many researches focus on domain ontologies model, which abstracts the impersonal existences in social network information domain into some primary ontologies [7]. In fact, project tags contain a very important message. Tags in e-commerce systems can be freely added by any user. But the tags of virtual collaborative communities are marked by the promulgators of a project, and therefore are more standardized, rational, and aggregated. The tags of a project not only tell us the technical requirements of the project, but also indicate the technical capacity and interests of the cooperators involved in the project. There are few researches focusing on using tag information to analyze collaborative virtual communities.

In other domains, tag is widely used for recommendation, mainly in two ways. First, tag-aware recommender systems use tag-based user-user or item-item similarities as a additional information to improve CF algorithms, like the literature [8]. Second, tag-based recommender systems are completely based on tags. Hung et al. take eco-occurrence of tags in the user-tag matrix to
compute tag similarity and base recommendation on the similarity between the set of tags used by a user and the tags of an item. They built user profile - user tag vector, according to the sequence of the tag user labeled projects. For a pair of user and item, they find the most similar user tag for each item tag and sum up the maximal similarities [9].

Based on the theory Hung et al. built, this paper investigates the tag-based recommendation in virtual collaborative communities. We introduce a new way to built user profile (call it cooperator work preference bellow) for the virtual collaborative communities, and a new method of measuring the tags similarity from both text semantics perspective and relational semantics perspective based on items and cooperators. Then, we use the above result to calculate the similarity between cooperators and the matching degree between cooperators and projects. Moreover, this paper proposes a method of analyzing the popularity of tags and defining the subject degree of project in popular tag set. The acquired information is then used in the cooperative recommendation.

The rest of the paper is organized as follows: section II describes a new method to compute tag similarity; section III presents a cooperator recommendation mode based on tag similarity; section IV describes tag popularity and uses it to recommend projects to newcomer; section V examine the proposed mode; section VI gets a conclusion. At the end of the paper, we also provide a notations table for easy reading.

II. TAG SIMILARITY

Since the tags of the virtual collaborative community are manually added, there are inevitable errors caused by spelling mistakes, case difference, semantic ambiguity, polysemy, and so on. In addition, tags representing the technical requirements of the project are interdependent. It is necessary to measure the relationship among tags, so that the work preferences of cooperators and the technical needs of projects can be expressed more integrated. Meanwhile, it can reduce the negative impact caused by the noise and the sparsity of the tags on the cooperator recommendation.

There are many methods of speculating the relationship among tags [10], such as the Levenshtein Metric method, the cosine similarity based on co-occurrence distributing.

Markines et al. build an evaluation framework to compare various general tag-based similarity measures with different aggregation methods [11]. Their experiment proves most similarity measure of the collaborative aggregation outperforms all of the other aggregations.

Calculating tag similarity using co-occurrence distributing is a mature method. Learning from the collaborative aggregation method, this paper takes both of project-based co-occurrence and cooperator-based co-occurrence into account. They reflect some relationships of tags in the same way. Tags associated with the same project or cooperator relate with each other in the following ways: similar, correlated, complementary and so forth. Taking the two aspects into account will better reflect the relationship between the tags.

From another perspective, co-occurrence relationship can’t fully reflect the relationships among tags, and some tags are not clearly different with each other because of few different letters. For example, it is not much difference between “.NET 3.0” and “.NET 3.5”. Calculating tag similarity by the traditional co-occurrence distribution may lose some information. The Levenshtein distance (edit distance) is widely used to define the similarity of two strings. It is the minimum number of insertion, deletion and substitution operations needed to turn one string or sentence into another [12]. In this paper, we combine the normalized Edit distance with co-occurrence information to calculate tag similarity, measuring the tags similarity from both text semantics perspective and relational semantics perspective.

[Definition 1] Tag Relationship of Collaborative Network (TRCN).

A TRCN is 6-tuple $TR = (C, P, T, T_{\text{lev}}, T_{\text{ps}}, T_{\text{cs}}, T_{\text{s}})$, where:

1. $C = \{c_1, c_2, \ldots, c_n\}$ is a set of cooperators,
2. $P = \{p_1, p_2, \ldots, p_m\}$ is a set of projects,
3. $T = \{t_1, t_2, \ldots, t_s\}$ is a set of tags.
4. $T_{\text{lev}}$ is tag similarity based on Edit distance, called edit distance similarity; $T_{\text{ps}}$ is tag co-occurrence similarity based on projects; $T_{\text{cs}}$ is tag co-occurrence similarity based on cooperators;
5. $T_{\text{s}}$ is tag integrated similarity, and:
6. $T_{\text{s}} = T_{\text{s}}(t_i, t_j) = w_1 * T_{\text{lev}} + w_2 * T_{\text{ps}} + w_3 * T_{\text{cs}}$

where, $w_1$, $w_2$, $w_3$ is the weight of $T_{\text{lev}}$, $T_{\text{ps}}$, $T_{\text{cs}}$ in $T_{\text{s}}$, according to unitary condition.

A. Edit Distance Similarity

The edit distance can be calculated by dynamic programming formulation [13, 14].

We define $Lev(t_i, t_j)$ as the edit distance of string $t_i$ and $t_j$. According to the characteristics of the tag, tag edit distance similarity is defined as follows:

$$Lev(t_i, t_j) = 1 - \frac{\text{Max}(\text{Length}(t_i), \text{Length}(t_j))}{\text{Length}(t_i)}$$

B. Project-based Co-occurrence Similarity

For any collaborative community, we can obtain:

$$PT_{mn} = \begin{bmatrix} r_{11} & \cdots & r_{1n} \\ \vdots & \ddots & \vdots \\ r_{m1} & \cdots & r_{mn} \end{bmatrix}$$

Project-Tag matrix:

We can get project-based tag co-occurrence matrix:

$$TP_{mn} = (tp_1, tp_2, \ldots, tp_n)^T = PT_{mn}^T PT_{mn}$$
\( T_{pn} \) indicates the project-based co-occurrence relationship of tags. \( t_p \) denotes the co-occurrence frequency of tags \( t_i \) and \( t_j \). In the matrix \( T_{pn} \), every row and column vector is a tag vector. We use the row vector \( t_p = (t_{p1}, t_{p2}, \ldots, t_{pm}) \) as tag vector. The tag co-occurrence similarity is the similarity of tag vectors. There are some common similarity measure method, such as Euclidean distance, Jaccard coefficient, cosine similarity and Pearson correlation coefficient, and so on. Cosine similarity can well express the similarity between tags, so we use cosine similarity to calculate the project-based co-occurrence similarity of tags \( t_i \) and \( t_j \), as Equation 3.

\[
TPS_i = \cos(t_p, t_j)
\]

### C. Cooperator-based Co-occurrence Similarity

Projects involved with the same cooperator associate with each other in the perspective of technical, and each cooperator has a relative fixed work preference. Therefore, there are semantic relations among the corresponding tags.

For any collaborative community, we can obtain

\[
CP_{mn} = \begin{pmatrix}
    s_{11} & \cdots & s_{1n} \\
    \vdots & \ddots & \vdots \\
    s_{m1} & \cdots & s_{mn}
\end{pmatrix}
\]

#### Cooperator-Project matrix:

We can get cooperator-based project co-occurrence matrix \( P_{cn} \) by \( P_{cm} = CP_{cm}^T CP_{cm} \). We set the diagonal value of \( P_{cm} \) to zero to eliminate the effect of project-based tag co-occurrence relations, and acquire the matrix \( P_{cm} \). Then we use the Equation 4 to calculate the cooperator-based tag co-occurrence matrix:

\[
TC_{cn} = (t_{c1}, t_{c2}, \ldots, t_{cn})^T PT_{cm}^T P_{cm} PT_{cm}
\]

Finally, we define the cooperator-based co-occurrence similarity of tags \( t_i \) and \( t_j \), as Equation 5.

\[
TCS_i = \cos(t_{ci}, t_{cj})
\]

### III. COOPERATOR RECOMMENDATION MODEL

Cooperator recommendation researches in the open network environment are mainly about the relationship between cooperators as well as the relationship between cooperators and projects. In addition to tags, there are other characteristics can express the collaborative relations and collaborative behaviors. We first define the virtual collaboration model as follows.

**[Definition 2] Virtual Collaboration Model (VCM).**

A VCM is 6-tuple \( VC = (C, P, T, TS, CS, CPS) \), where

1. \( C, P, T, TP \) are the same with definition 1.
2. \( CS \) is the work preference similarity of cooperators;
3. \( CPS \) is the matching degree between work preference of cooperator and technical needs of project.

Cooperators pay dissimilar attention to different projects. The interest and work capability of each cooperator is different and will change with the time. The role, participant frequency, duration of a cooperator in a project reflects the preference of the cooperator in the project. The time of a cooperator recently involved in a project to a certain extent reveals that if the preference of the cooperator has changed. The method advanced to define user profile by tags is not suitable in the virtual collaborative communities, as tags are added by promulgator when the project is built, not by cooperator anon [9].

In the literature [15], the author proposed a method of using mark time, mark frequency and mark duration as the indicators for assessing the user long-term and short-term interest. Based on this basis, the author introduced a mixed-recommendation method. This method combines the advantages of content-based and collaborative filtering-based method. This paper expands this application, and uses the role of a cooperator in a project, the latest time to submit code, submit frequency and participant duration to assess the preference of the cooperator on the project. They also indicate the preference of the cooperator on the project-related tags.

**[Definition 3] Preference Weight of Cooperator on Project (PWCP).**

A PPWC is decided by participant role (P), recently participant time (R), participant frequency (F), and participant duration (D). P is the role of a cooperator in a project. The more important the role is, the more the interest is. R is the distance of the recent time of submitting code to current time. The shorter the distance is, the more the interest is. F is the times of submitting code in a certain period. The more the times is, the more the interest is. D is the duration of a cooperator participating in a project. The bigger the duration is, the more the interest is.

We divide the value of P, R, F, D into five equal portions and give them a score of 1 to 5 [15]. Consistently with Table 1.

**TABLE I.**

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<th>P score</th>
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Then we define the PPWC of cooperator \( c_s \) to \( p_t \) as Equation 6:
The matching degree of cooperator and project $CPS$ can be measured by the similarity between WPVC and the tag vector of project.

[Definition 5] Tag Vector of Project (TVP). A TVP is a vector as $P_s = (t_{p_1}, t_{p_2}, \ldots, t_{p_{k_s}})$, where $t_{p_i} \in T(1 \leq i \leq h)$ is tags that the project $P_s$ contains, and the weight of $t_{p_i}$ is $1/h$.

The cooperator $c_s$ and the project $P_s$ are not in the same vector space, and there are various relativities between the components of the two vectors. Like the definition of $CS$, we define the $CPS$ of $c_s$ and $P_s$ as multiplying the similarity between any two components of the vectors and the corresponding weights, consistently with Equation 8.

$$CPS_{ss} = \frac{1}{h} \sum_{j=1}^{k_s} \sum_{i=1}^{k_p} (w_{ct_j} TS(t_{c_j}, t_{p_i}))$$

Whether a cooperator will participate in a project, is decided not only by the matching degree of the cooperator with the project, but also by the similarity between the cooperator and the original cooperators of the project. And these two factors are mutually reinforcing. We define the cooperator-project recommendation index as the greater of the two, consistently with Equation 9.

$$RP_{ss} = \max(CPS_{ss}, Max(CS_{ss}))$$

We extract TopN cooperators with highest $RP$ as the recommendations to a project.

IV. TAG POPULARITY AND PROJECT RECOMMENDATION FOR NEWCOMER

Like the traditional collaborative recommendation, cooperator recommendation also has the problem of cold start. In order to solve the problem of cold start, collaborative recommendations commonly use content-based nearest neighbor search method [16]. This method finds the nearest neighbors of new project from the property perspective of the project, and predicts the ratings of new project by the average score of all the nearest neighbors. The cooperator recommendation model in the Section III of this paper fully uses the project attribute information by the use of project tag vector and cooperator work preference vector. This model can recommend cooperators for a new project, but ignore the newcomers of the community. In this section we will investigate the popularity of project tags, and recommend projects for the newcomer by applying the popularity of project tags.

Gotardo et al. define the resource popularity by the addition of Most Frequently Used, Most Recently Used and Total Access Time of all users [17,18], and recommend resource for users according to the resource popularity. This paper uses the number of cooperators in a project, the latest time to submit code, submit frequency...
and participant duration to assess the project popularity, and measures the tag popularity by the project popularity.

Project popularity is decided by the number of cooperators (U), the latest time to submit code (L), submit frequency (F), and participant duration (D). U is the number of cooperators in a project. The more the cooperators are, the more the project is popular. L is the distance of the latest time of submitting code to current time. The shorter the distance is, the more popular the project is. F is the times of submitting code in a certain period. The more the times is, the more popular the project is. D is the duration of submitting code in a project. The bigger the duration is, the more popular the project is.

We divide the value of U, L, F, D into five equal portions and give them a score from 1 to 5. We define the PP of $P_s$ as follows:

$$PP_s = \frac{U_s + L_s + F_s + D_s}{20}$$ (10)

The project popularity only denotes the activity of a single project, but ignores the mutually reinforcing relationship of project popularity. The relations of project tags to some extent show the relationship of the projects. The popularity of tags will reflect the development direction of the community and the hobby of the members. Tags that associate with more projects are more popular, so we can define the tag popularity as Equation 11:

$$tp_i = \sum_{s \in D_i} PP_s$$ (11)

$D_i$ is the set of projects associated with tag $t_i$. The total tag set is divided into popular tag set $PPT = \{t_{p_1}, t_{p_2}, \ldots, t_{p_p}\}$ and non-popular tag set $NPT = \{t_{n_1}, t_{n_2}, \ldots, t_{n_q}\}$, according to the popularity $tp_i$, where $t_{p_i} \in T(1 \leq i \leq p)$, $t_{n_p} \in T(1 \leq i \leq q)$, $p + q = n$.

We define the subject degree of project $P_s$ in any tag set $A$ as follows:

$$PS_{s,A}^A = \frac{\text{TagIN}}{\text{TagALL}}$$ (12)

$\text{TagALL}$ is the number of tags that the project $P_s$ contains, $\text{TagIN}$ is the number of tags that the project $P_s$ contains and are in the tag set $A$.

$PS_{s,PPT}^P$ is the subject degree of project $P_s$ in the popular tag set $PPT$. It not only shows the popularity of a project as an individual, but also impliedly shows the mutually reinforcing of project popularity. And it can also forecast the popularity of new projects.

We recommend the projects with high $PS_{s,PPT}$ to the new members of the community to solve the recommendation problem due to the lack of participant records of new members.

V. DEMONSTRATION

A. Data Processing

This article uses the Microsoft’s open source community www.codeplex.com website as the experimental data resource. We select 2269 random projects from the site, as well as the corresponding tags, cooperators, and the record of submitting code. We delete the inactive projects (the number of submitting code is fewer than 6) and inactive cooperators (only participated in one project) from the acquired data. We finally get the total data set of 474 cooperators, 587 projects, 1505 tags. And the total data set is divided into two groups by the date of 1 January 2010, the former as an experimental data and the later as a validation data set.

In the similarity computation stage, the tag co-occurrence similarity based on project is calculated in the total data set. But the tag co-occurrence similarity based on cooperator is calculated in the experimental data sets. Some cooperators only act as "Followers" in the community, it is said that they only take part in the project discussion but not in project development. They bring little contribution to community development, so we do not consider the data of the "Followers" in calculating the tag co-occurrence similarity based on cooperator.

B. Evaluate Criteria

There are two main methods to evaluate the recommendation quality: the statistical accuracy measurement and the decision-support accuracy measurement. The Recall [19] and Precision [20] in the decision-support accuracy measurement are common evaluation criteria.

We use the Recall and Precision as the evaluation criteria of the recommendation quality:

$$\text{Precision} = \frac{\text{Hits}}{\text{TopN}}, \quad \text{Recall} = \frac{\text{Hits}}{N}$$

$\text{Hits}$ is the number of correct recommendation (excluding the original cooperators), $N$ is the number of the actual new cooperators, $\text{TopN}$ is the number of recommendation.

The Recall and Precision contain a contradiction. Recall increases with the increasing of $\text{TopN}$, but Precision declines. Recall and Precision are equally important to evaluate recommendation system quality. Therefore, Recall and Precision are combined together as $F1$, to find the best balance between the two [21]:

$$F1 = \frac{2 \cdot \text{Precision} \cdot \text{Recall}}{(\text{Precision} + \text{Recall})}$$

C. Recommendation Result
We first validate the recommendation result of $TLev$, $TPS$, $TCS$ respectively, by setting the weight in Equation 1 with $(w_1 = 1, w_2 = 0, w_3 = 0)$, $(w_1 = 0, w_2 = 1, w_3 = 0)$, $(w_1 = 0, w_2 = 0, w_3 = 1)$. The result is shown in Figure 1. It can be seen that the recommendation quality of $TPS$ is the best, and the $TLev$'s is the worst. $TPS$ plays a dominant contribution to the recommendation algorithm, $TCS$ follows it and the contribution of $TLev$ is the least.

In the subsequent experiment, we set different weight in Equation 1. The results show that different values of $w_1$, $w_2$, $w_3$ all acquire a certain recommendation effect.

In order to validate the effectiveness of the proposed recommendation algorithm (call it TSCR follow), we apply the recommendation algorithm (call it TBUPR follow) provided by Hung [9] to the virtual collaborative community for cooperator recommendation. For the way to define user profile can be used in this domain, we use the Simple Cooperator-Tag Matrix and proposed WPVC as the user profile in the TBUPR, and call then TBUPR-SCTM and TBUPR-WPVC. The Precision and Recall for projects with 2 new cooperators at least is given in Figure 2.

We can see that the way to define user profile strongly affect the algorithms quality. WPVC can better capture the user profile than Simple Cooperator-Tag Matrix. The recommendation results of TBUPR-WPVC and TSCR show that TSCR will perform better than TBUPR-WPVC with the increasing of recommend numbers. The TSCR’s method to define tag similarity and matching degree between cooperator and project is more effective to avoid the impact of sparseness and gets an effective cooperator recommendation.

D. Verification Of Tag Popularity

To verify the tag popularity, we first calculate the popularity $P_t$ of every tag in the experimental data and arrange tags according to $P_t$ in decreasing order. Then we divide tags into N parts, respectively labeled as $TC_i$.

We obtain the new members set $CN$ and the corresponding projects set $PCN$ from the validation data set. Then we calculate the subject degree of $PCN$ in $TC_i$:

$$PCNS_i = \sum_{j \in PCN} PS_{i,j}^{TC_i}$$

Results are shown in Figure 3.
The distribution of $PCNS_i$ shows that new members mostly participate in projects associated with popular tags. The tail of the distribution reveals that new tags (new technologies) to a certain sense attract the new members.

In view of the above results, we choose the most popular $p = n/10$ tags as $PPT$ set, and the others as $NPT$ set. We recommend the highest subject degree $TopN$ projects in the set of $PPT$ and $NPT$ to new members separately, and compare the results with three criteria:

$$p_{Precision} = \frac{P_{Hits}}{TopN}, \quad c_{Recall} = \frac{CHits}{CN}, \quad j_{Validity} = \frac{J_{Hits}}{JN}.$$  

$TopN$ is the number of recommended projects. $P_{Hits}$ is the number of recommended projects accepted by the new members. $CN$ is the number of new members of the community. $CHits$ is the number of new members who participated in the recommended projects. $J_{Hits}$ is the participation number of new members (if a member participates in $n$ projects, then his/her participation number is $n$). $J_{Hits}$ is the participation number of successful recommendation.

$p_{Precision}$ is the probability of recommended projects to be accepted by new members. $c_{Recall}$ is the probability of new members participating in recommended projects. $j_{Validity}$ is the participation rate of new members in the recommended project. The results are shown in Figure 4.

We can see that new members of the community participate more in projects recommended from $PPT$ than $NPT$. The subject degree of project in popular tag set predicts the project choice of new members to a certain extent.

In sum, the tag popularity plays a guiding role in the project selection of the new members of the community. It can be used in cooperator recommendation.

VI. CONCLUSIONS AND FUTURE WORKS

This paper introduces the method of measuring the similarity of work preference between cooperators and calculating the matching degree between cooperators and projects by analyzing the similarity of tags. The acquired information is then used for cooperator recommendation,
avoiding the influence of the sparsity of the Project-Cooperator Matrix in recommendation. Moreover, this paper proposes the method of analyzing the popularity of tags and defining the subject degree of project in popular tag set. Then we recommend projects to new members of the community by the subject degree.

Experiment results show that the proposed recommendation algorithm gets a good recommendation effect. So it can be used in the cooperator recommendation system. Traditional collaborative recommendation can’t make recommendation for the new projects and members of the community due to the lack of the participant records. The proposed algorithm makes full use of the tag information, so it can make recommendation for all of the projects and members of the community.

During the experiment, we found that a lot cooperator with high $R_{p_{-}w}$ are not involved in the project in the later work. It reveals that the original work preferences did not play a key role in the choice of projects for some cooperators. Our follow-up research will further study the effect of work preferences on the choice of projects and the evolution of the work preferences of cooperators.

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