# Ontology-based Semantic Similarity Transfer Algorithm

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Abstract—Most current network resources recommendation systems are used in a decision-making environment with low user participation, which can not effectively meet user expectations. The main reason is that the collection of user preferences is extremely difficult, which leads to the lack of information acquisition, and the lack of effective semantic similarity metric. Accordingly, this paper uses ontology for resource description to build a multiple inheritance hierarchical ontology model, and uses user preference model to generate attribute nodes, and construct a multiple inheritance graph model on account of the user personalization. Simultaneously, it construct preference transfer vector by user preference model, and then uses single-step transfer and multi-step transfer of SSTA to effectively extend evaluation from evaluated resources to the unevaluated resources. Experiment proves that SSTA has excellent recommendation effect compared with mature recommendation systems.

*Index Terms*—SSTA, multiple-inheritance-based graph model, preference transfer vector.

# I. INTRODUCTION

User's online applications are mainly for two activities, search and browse. The user, who clearly knows the target to search, can accurately use the search operation to complete the acquisition of resources. When a user does not explicitly have a search target, he will browse all available resources. However, most of current networks are still based on a "one size fit all" approach to provide service, which rarely consider the differences between users, and provide all users with the same topology and manifestations. In fact, users usually have different interests and browsing habits, "one size fit all" obviously can not reflect and meet the needs of different users. Therefore, no matter from the aspect of the access to information or providing service, the resources recommendation system that provides service with proactive and personalized information according to personal hobbies and interests has become the focus of the attention.

With the development of science and technology, some websites have tried to use resources recommendation system. The system is mainly based on the current user and / or other user preference requirements to assist users to browse the useful resources. For some reasons, this system is facing many problems. Resources recommendation system is usually used in a decision-making environment with low user participation. In this environment, users do not spend too much time to describe user preferences to the system. In addition, the system can not effectively deduce preference score of all the resources in system according to the known user preference model. Accordingly, the current resources recommendation system can not effectively meet user expectations is mainly because of the difficulties of user preferences acquisition and the lack of effective semantic similarity metric.

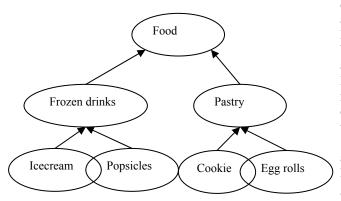
Based on different technical means, resources recommendation system can be divided into a rule-based, content-based recommendation system, collaborative filtering and hybrid mode. Content-based recommendation system is based on the calculated system resources and user preference similarity to recommend resources to the user, but its recommendation is always based on previous collection from the user's interests that were unable to match the user's latest interests. Moreover, this system does not take into account the information of other users with similar interests. The recommendation based on content is the mainstream technology of the personalized recommendation system. There are several successful cases, including a Web browser (Letizia is [1]), the news filtering (WebMate [2]), email filtering.

Collaborative filtering is to build a user model according to user evaluation of the resources, and compare the similarity between users for auxiliary resources recommendation. This method will divide the users with similar interests into a user group. The resources to a certain user's interest will be recommended to others in the group. Cold start problem has always been a major drawback of collaborative filtering technology. For new resources in the system, no users give the evaluation, it can not be recommended. Collaborative filtering is still the most successful recommendation system; typical successful examples are GroupLens [3], PHOAKS [4], Ringo [5], SiteSeer [6], etc. Hybrid recommendation which combines strengths of system, variety recommendation techniques, can achieve better recommendation accuracy. However, only few successful recommendation systems use hybrid resources recommendation technology, Stanford University's Fab [7] system is the most successful instance.

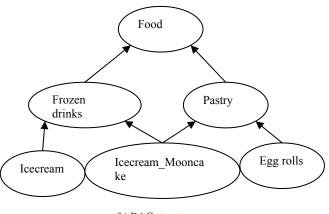
#### II. CONSTRUCTION OF ONTOLOGY STRUCTURE

This article uses ontology to describe resources to indicate the semantic relationships between the resources. The ontology has a semi-balanced multi-level structure, and in which each node represents a prototype concept.

Multiple inheritance hierarchical structure means that a concept can have more than one parent concept. When all the concepts have at most only one parent concept, and consider only the case of inheritance relationship, the ontology structure can be seen as a tree. However, in practical applications, a concept may have more than one parent concept. In this case, the multiple inheritance hierarchical structure becomes a directed acyclic graph (DAG). Figure 1 shows two ontology structures, (a) contains a simple tree structure, (b) contains a structure of DAG.



(a) Simple tree structure



(b) DAG structure

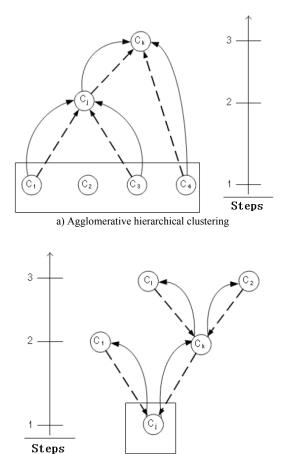
Fig. 1 Ontology instances with tree structure and graph structure.

In this kind of ontology, a resource may be instance of one or more concepts, and sides of ontology indicate the implicit or explicit character. Each concept can has a set of sub-concepts that can be called descendants, but all instances of a concept do not necessarily belong to the sub-concepts of it. For example, the ontology of the red wine, wine a, b, c respectively represent the instances of different concept that are the airless wine, the flavoring wine and special wine. In this case, some features are implicit. Because the wine a, b, c can be distinguished between a series of characteristics contain color description and certain taste.

# A. Clustering Algorithm

In recent year's research, scholars in the field of data mining have proposed many unsupervised learning clustering algorithms. These algorithms are divided into six categories: fuzzy clustering algorithm, nearest neighbor clustering, hierarchical clustering, artificial neural network clustering, statistical clustering, and density-based clustering algorithm [8]. These algorithms are widely used in various fields, for example, the Reference [9] propose a new text clustering algorithm based on k-means and self-organizing model, the algorithm has higher accuracy and better stability. Reference [10], by means of weighted semantic similarity metric of is-a relationship, make ontology metric method originally used in hierarchical structure can be extended to the ontology with more general structure. Reference [11] analyzes the lack of fuzzy C-means (FCM) algorithm and genetic clustering algorithm and proposes a hybrid clustering algorithm based on immune single genetic and fuzzy C-means.

According to the ontology instances feature of the above analysis, it is necessary to study the hierarchical clustering. There are two different kinds of hierarchical clustering, agglomerative hierarchical clustering and divisive hierarchical clustering.



b) Divisive Hierarchical clustering

Fig. 2 Example of the first three steps in Figure 5.1 clustering algorithm

Main difference of the two methods is the order of hierarchical decomposition. Agglomerative hierarchical clustering is a bottom-up text clustering and its fundamental idea is to take each object as a cluster, these cluster by then merge to form a larger cluster repeatedly and finally stop merging until a termination condition. On the contrary, divisive hierarchical clustering is to see all objects as in the same cluster, then split the cluster, and stop dividing when a termination condition is reached. The biggest advantage of divisive hierarchical clustering is that it can guarantee low computational complexity, and low systems cost and in turn guarantee the practical completion of cluster operation of hundreds of thousands of objects. But the problems of this algorithm include local minimum problem and issues of serious dependence on the order of input resources.

## B. Construction of Hierarchical Classification Glossary

Key step of the ontology construction is to construct a tree-structured hierarchy glossary. In the ontology structure, the nodes represent concepts, and the edges represent the inheritance relationships between concepts. Ontology concept instances are system resources. From the research on the relationship between users and resources in the process of resources recommendation, the conclusions are as follows: 1) A group of resources has become an instance of a concept because of some implicit or explicit common feature;

2) The concept is the abstraction of a set of characteristics, and characteristics exist between different concepts can be distinguished from each other;

3) User evaluation reflects the preferences of the users for some or all of the features of the resources.

According to the above facts, the similarity of characteristics between the resources can be extracted by comparing the resource evaluation of users. Based on this similarity, by clustering algorithm, all resources can be allocated to different cluster. The principle of the clustering algorithm is that the degree of difference between elements in a same cluster is small, and the degree of difference between elements in the different cluster is large. It hereby can be used to describe the fact that the same concept instances have common features, and different clusters are to be distinguished from each other by different characteristics. The process of clustering algorithms can be used to construct a tree-structured classification glossary.

Measurement of the distance between the two classes is an important part of the hierarchical aggregation algorithm; it mainly consists of two important parameters, similarity measurement method and connection rules. Euclidean distance is used as a similarity measurement method. Connection rules include single connection rules, full join rules, and average connection rules between classes, within-class average connection rules and Ward method. This connection rules can be defined as follows

[12] (wherein, containing ||x - y|| is the Euclidean norm, ni and nk is the number of samples in class oi and ok,  $C(n_i + n_k, 2)$  represents the extraction method of total number of different combinations of the two

Single connection aggregation rules (slink) :

elements from the ni + nk elements):

$$d(o_i, o_k) = \min_{x \in o_i, y \in o_k} \left\| x - y \right\|$$
(1)

Fully connected aggregation rules (clink) :

$$d(o_i, o_k) = \max_{x \in o_i, y \in o_k} \left\| x - y \right\|$$
(2)

Class average join aggregation rules:

$$d(o_{i}, o_{k}) = \frac{1}{n_{i}n_{k}} \sum_{x \in o_{i}} \left( \sum_{y \in o_{k}} \|x - y\| \right)$$
(3)

The Class Average joins aggregation rules:

$$d(o_i, o_k) = (1 + C(n_i + n_k, 2)) \sum_{x, y \in (o_i, o_k)} ||x - y||$$
(4)

Ward method:

$$d(o_{i}, o_{k}) = \frac{1}{n_{i} + n_{k}} \sum_{x \in (o_{i}, o_{k})} \left\| x - n \right\|^{2}$$
(5)

Wherein, n is the center of the fusion clustering.

# C. Multiple Inheritance Hierarchical Ontology Model

In the process of constructing ontology with the algorithm, the selection to merge or split is based on a single winner which enables the optimal solution of a certain condition function of the connection rules. A condition function neglects other possible effective suboptimal solutions. However, considering the suboptimal solutions can generate multiple inheritance hierarchical ontology models that resemble directed acyclic graph (DAG). Ontology with this structure can more accurately describe the connection of characteristics between concepts.

Based on this consideration, the existing algorithms were improved to generate ontology with multiple inheritance hierarchical structure and describe more abundant information and effectively assist in the ontology-based reasoning process. Research and experiments showed that using clink condition functions of the polymerization clustering algorithm can generate multiple inheritance hierarchical ontology model most effectively. The core idea of the algorithm is to improve the optimal solution to meet the condition function requirements, give an optimal clustering window, and then makes conditional function values fall clusters in the window, all the clusters are taken as suboptimal or optimal clusters, and merged with each other. Formal definition of the optimal clustering window is as follows:

Definition 1: given clustering sets A, 
$$\forall A_i, A_j \in A$$
,  
 $dMax = \max(\min_{i \in A_i, j \in A_j} ||i - j||)$ , then the  
optimal window value  
 $WindowValue = (1 - \lambda)dMax$ , wherein  $\lambda \in [0,1]$ 

is an adjustable parameter.

Algorithm 1: construct hierarchical structure ontology Input: all the users' preference model, the leaves clustered number, window size factor  $\lambda$ , the number of clustered threshold  $\theta$ 

Output: hierarchical structure ontology

1 Resource – resource similarity matrix generated from the model of user preferences

- 2 Assigning to each resource i a separate cluster  $A_i$ , and initializes  $A = A \bigcup A_i$
- $\begin{array}{ccc}
  3 & \text{While} & |A| > \theta \\
  4 & D \leftarrow \phi \\
  & \forall A. A. \in A
  \end{array}$

5 for all 
$$\forall A_i, A_j \in A$$
 do  
6  $D \leftarrow D \cup (d_{A_i, A_j} = \min_{i \in A_i, j \in A_j} ||i - j||)$ 

 $_{8}$  dMax  $\leftarrow \max(D)$ 

9 Taken min (D) corresponding to the two clustered Ai, Aj

 $\begin{array}{ll} & A_k \leftarrow merge(A_i, A_j) \\ & A \leftarrow A/(A_i \bigcup A_j) \\ & 12 & WindowVal = (1 - \lambda)dMax \\ & 13 & D \leftarrow \phi \\ & 14 & \text{for all} & A_l \subset A_k, A_m \subset A_{do} \end{array}$ 

15 
$$d_{A_{l},A_{m}} = \min_{l \in A_{l},m \in A_{m}} ||l - m|$$
  
is  $d_{A_{l},A_{m}} < WindowValue$ 

16 if 
$$a_{A_l,A_m}$$
 there there  $A_n \leftarrow merge(A_l,A_m)$ 

 $A \leftarrow A / A_i$ 

$$\begin{array}{ll} 19 & \text{end} \\ 20 & \text{end} \\ \\ 21 & A = A \bigcup A_n \\ 22 \text{end} \end{array}$$

23return A

# III. SEMANTIC SIMILARITY MEASURE

Semantic similarity metric is very hot in the field of ontology research. The universal ontology have a level layer structure associated by is-a relationship, such as WordNet[13, 14], with about 82% of this relationship. The proportion of this relationship in GeneOntology[15] reached 87%. The Refrence [10] is using the weighted semantic similarity measure of is-a relationship. Experience shows that this algorithm is excessively dependent on the topology of the main ontology, and largely ignored by the node with the heterogeneity of the attribute information. Consequently, there exist great differences between the similarities calculated from the current algorithm and human understanding.

# A. Formal Description

Given formalized representation of multiple attributes dynamic model, G=(V, E, A, IC), wherein V={1, 2, ..., n} is set of n nodes,  $E = \{(i, j) | i, j \in V\}$  is set of m undirected edges;  $A = \{A_1, A_2, ..., A_n\}$  is set of attributes of n nodes; Wherein any one node  $v_i \in V$ corresponds to an attribute vector  $A_i = [v(a_1), v(a_2)..., v(a_l)]$ ;  $A_i$  is the 1 attributes set of node i( $A_i \in A$ );  $v(a_j)$  is value of node  $v_i$ 's attribute;  $IC = \{IC_1, IC_2, ..., IC_k\}$  is set of implicit characteristic attributes, and continuously updated by growing of user preference model. Implicit characteristic attributes and dominant characteristic are used cooperatively with user preferences.

Characteristic attributes of user can be extracted via user preference model. These characteristic attributes added into the ontology graph structure as nodes are called attribute nodes. The t strip sides increased to connect attribute nodes and original resource nodes are called attribute sides. For example, extract feature attributes W1, W2 from preference model of user W, and add them to the structure of the original graph. Shown in Figure 3, connect nodes with this attribute in original graph; the dashed side is newly added WEi side.

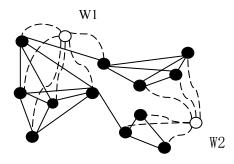


Fig. 3 Ontology graph structure with attribute node and attribute side

# B. Semantic Similarity Measure

The expression of graph structure constituted by the original node is G = (V, E, A, IC); V is the set of original nodes. Structure expression of  $A = \phi, IC = \phi$  with attribute nodes is G' = (V', E', A, IC), where W is the set of attribute nodes;  $V' = V \cup W$ ,  $E' = E \cup WE$ , A, IC are dominant and implicit attribute nodes extracted from the user's preference model.

Definition 2: set of neighboring node of original nodes.  $\forall v \in V$ , its neighbor node set is N (v).

$$N(v) = \{n \in V' | (v, u) \in E'\} \cup \{v\}$$
(6)

Definition 3: similarity measure of original nodes.  $\forall va, vb \in V$ . The structurized similarity of side  $\langle va, vb \rangle$  is defined as

$$\overline{\omega}(va,vb) = \frac{|N(va) \cap N(vb)|}{\sqrt{|N(va)||N(vb)|}}.$$
(7)

The definition of the structurized similarity of side  $\overline{\omega}(va,vb)$  shows that: the more common nodes share in two nodes, the greater association degree these two nodes will have. Public node includes the original concept node and the attribute node of the concept. Obviously, the structurized similarity of the side is symmetrical, ie  $\overline{\omega}(va,vb) = \overline{\omega}(vb,va)$ .

Definition 4: similarity measure of attribute node and original node.  $\forall v \in V, \forall w \in W, V \bigcup W = V'$ . The structurized similarity of side  $\langle v, w \rangle$  is defined as

$$\omega(v,w) = \frac{1}{n(v)} \tag{8}$$

Wherein n(v) is the attribute number of original node v, i.e. for each attribute of the original node, the correlation degree of attribute and original node is 1 / the total number of attributes.

#### C. Semantic Similarity Transfer Algorithm (SSTA)

The correlation between attributes extracted from user preference and original node is the key factor in obtaining a valid resource. In order to effectively extend the evaluated attributes and preference model between the original nodes to the unevaluated original node, and extract preference degree transfer vector, a single-step and multi-step transition can be used to deduce particular user preference value of all original nodes.

Definition 5: Single-step transition. The user u preference model: preference transfer vector  $M = (m_1, m_2, ..., m_n)$ , n preference attributes value in the preference

 $w_i \in W, v_j \in V$  and  $\langle w_i, v_j \rangle \in WE$ . The similarity measure between attribute node and the original node becomes:

$$\omega(w_i, v_j) = \frac{1}{n(v)} * M_i$$
<sup>(9)</sup>

Definition 6: Multi-step transition between the original nodes without direct connection with attribute nodes. The user u preferences model: preference transfer vector  $M = (m_1, m_2, ..., m_n)$ , N preference attributes value in preference model  $w_i \in W, v_j, v_k \in V$ , value in preference model  $w_i \in W, v_j, v_k \in V$ , and  $\langle w_i, v_j \rangle \in WE, \langle v_j, v_{i1} \rangle \in E, ... \langle v_{in}, v_k \rangle \in E$ .

and no connection between sides  $W_i, V_k$ . Similarity measure of preference evaluation for extension:

$$\sigma(w_i, v_k) = \omega(w_i, v_j) * \prod \overline{\omega}(v_j, v_k)$$
(10)

For the unevaluated concept, in order to avoid the deviation of evaluation been constantly enlarged in the derivation of transfer process, it is necessary to shorten the transmission path. Therefore, there is a need to find the concepts with the most adjacent semanteme.

Go from  $v_j$  through the side with maximum  $\overline{\sigma}(v_j, x)$ ,  $\Pi \overline{\sigma}(v_j, v_k)$  is the product of similarity metric of the side through vj to vk.

#### IV. EXPERIMENTAL ANALYSES

Currently, there are many filtering algorithms [16-18]. performance comparison between different The collaborative filtering algorithms can be based on the Jester data set. The Jester Joke data set contains 1.7 million ratings of over 50, 000 users on 150 jokes. The score range is continuous real number from -10 to 10. These data are published by the University of California, Berkeley, Ken Goldberg. 10 and 40 resources were selected to be used to build the model, the x-axis represents the set value of the neighbors number used in the model, y-axis represents the resources recommendation accuracy. Select SSTA (Using " $\mathbf{\nabla}$ ") and traditional collaborative filtering algorithm based on similarity [19] (Using " $\blacktriangle$ "), collaborative filtering algorithm based on item rating prediction [19](Using " $\bullet$ ") as well as content-based collaborative filtering algorithm[20] (Using " $\blacklozenge$ ") for comparison.

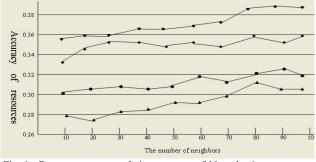
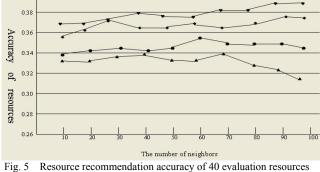


Fig. 4 Resource recommendation accuracy of 10 evaluation resources under different algorithms



under different algorithms

From figure 4, figure 5 we can see that, the SSTA algorithm have a better recommendation effect than several common collaborative filtering algorithms. When the number of evaluation resources is small (10 in this experiment), the SSTA algorithm has excellent recommendation effect compared with other algorithms. With 40 user evaluation resources to build the ontology recommendation model, the SSTA algorithm still achieved very good recommendation effect.

The SSTA algorithm effectively avoids the problemcold start problem in collaborative filtering technology. Firstly, add new resources to multiple inheritance hierarchy ontology model with algorithm 1; Secondly, the connected edge of the new resources and related attributes can be generated according to user preference attribute model, then with single-step transfer and multi-step transfer algorithm, the degree of preference between the user's existing attributes and resources can be extended to the new resources.

#### V. CONCLUSION

This article uses ontology to describe resources, and construct personalized topology diagram with attribute nodes. These nodes are generated by dominant and implicit attributes extracted from the user's preference model. Simultaneously, it defines the algorithm of descriptive model and semantic similarity measure, and uses user preference transfer vector to effectively extend the evaluation from evaluated resources to the unevaluated resources. The experiment based on Jester data set and the comparisons with the mature recommendation models prove that this model can effectively improve the accuracy of the resource recommendation in practical use.

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- Creating a "Call for Papers" for the Special Issue, posting it on the conference web site, and publicizing it to the conference attendees. Information about the Journal and Academy Publisher can be included in the Call for Papers.
- Establishing criteria for paper selection/rejections. The papers can be nominated based on multiple criteria, e.g. rank in review process plus the evaluation from the Session Chairs and the feedback from the Conference attendees.
- Selecting and inviting submissions, arranging review process, making decisions, and carrying out all correspondence with the authors. Authors should be informed the Author Instructions. Usually, the Proceedings manuscripts should be expanded and enhanced.
- Providing us the completed and approved final versions of the papers formatted in the Journal's style, together with all authors' contact information.
- Writing a one- or two-page introductory editorial to be published in the Special Issue.

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